

Promote your business in the

EDUCATIONAL VISITSUK GUIDE 2019

The essential guide for teachers, group leaders and tour operators specialising in the youth group market sector.

www.educationalvisitsuk.com



EDUCATIONAL VISITS UK RATES 2019

Options	Price	Listing on website	Blogs	Social media	Events listing
Website only (basic listing)	£150	✓	£70 per blog	✓	✓
Website premium listing	£280	✓	1	✓	✓
Inclusion in the Educational Visits Guide, quarter page	£600	✓	2	✓	✓
Inclusion in the Educational Visits Guide, half page	£1100	✓	2	✓	✓
Inclusion in the Educational Visits Guide full page regional entry	£1600	✓	3	✓	✓
Inclusion in the Educational Visits Guide double page regional entry	£2700	✓	4	✓	✓
Inclusion in the Educational Visits Guide premium full page advert plus full page regional entry	£2900	✓	4	✓	✓
Banner adverts	£180 per month	✓	N/A	N/A	N/A

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EDUCATIONAL VISITSUK THE GUIDE KEY FACTS

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THE ESSENTIAL GUIDE FOR TEACHERS, GROUP LEADERS AND TOUR OPERATORS SPECIALISING IN THE YOUTH GROUP MARKET SECTOR.

Reasons to promote your business in the guide...

- ◆ 96 page glossy, high quality printed guide
- ◆ Established over 30 years
- ◆ 37,000 Print Run
- ◆ Great guide for attractions and accommodation providers wanting to promote themselves to the youth group travel market
- ◆ Delivered to over 30,000 schools throughout England and Wales
- ◆ Mailed direct for faster delivery - databases updated in collaboration with Local Education Authorities
- ◆ Delivered to youth groups, Scouts, Guides, Brownies and Cubs on request
- ◆ Our website features on the first page of Google for educational visits
- ◆ Full web page includes images, events, reviews, direct links to your website and social media pages
- ◆ Regular social media and blog promotion for each client throughout the year