



go Yorkshire

2019 Advertising Rates

Go Yorkshire Bedroom Browsers (all prices subject to VAT)

Publications	Double Page	Inside Cover	Full Page	Half Page	Quarter Page	Classified Advert*
York & District	£2150	£1400	£1250	£800	£500	£290
Harrogate & Yorkshire Dales	£2500	£1500	£1450	£900	£530	£290
NYM, East Coast & The Wolds	£3400	£2150	£2000	£1200	£700	£290

DISCOUNTS AVAILABLE if booking more than one Bedroom Browser

Two browsers	10%	10%	5%	5%	5%	N/A
Three browsers	15%	15%	10%	10%	10%	N/A

10% discount off the Go Yorkshire Mini-Guide if booking one or more Bedroom Browser (excluding classified advert)

Other Go Yorkshire publications

Publications	Double Page	Inside Cover	Full Page	Half Page
Mini Guide	£6000	£3800	£3500	£2000
Go Yorkshire Website	£250 per year (includes social media & events promotion)			
Go Yorkshire Website Banner Ad	£125 per month			

All adverts include listings on the website and social media



goyorkshire.com



go Yorkshire



REGIONS, PRINT RUNS AND DISTRIBUTION

Harrogate & The Yorkshire Dales

Delivered to over 1,200 establishments

[print run 18,000]

North Yorkshire Moors, East Coast & The Wolds

Delivered to over 2000 establishments

[print run 30,000]

York & District

Delivered to over 600 establishments

[print run 12,500]



Go Yorkshire Mini-Guide **[print run 600,000+]**

Delivered throughout Yorkshire to 95% of all serviced and non-serviced accommodation providers throughout Yorkshire, National TICs, information points, attractions, cafes and pubs. We also deliver to military bases, doctors surgeries, agricultural and county shows, Yorkshire schools, and it is an insert in a popular regional magazine as well as being racked on the Hull to Zeebrugge Ferry.

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The essential guide to Yorkshire

DISTRIBUTED BEFORE EASTER - to ensure that your advert is working for you through the busy tourist season and for 365 days of the year.

ON DISPLAY EVERYWHERE

Personally delivered to 95% of all hotels, including 4 & 5 star, guest houses, bed & breakfasts, holiday cottages, caravan parks and luxury lodges throughout Yorkshire.

PRIME POSITION

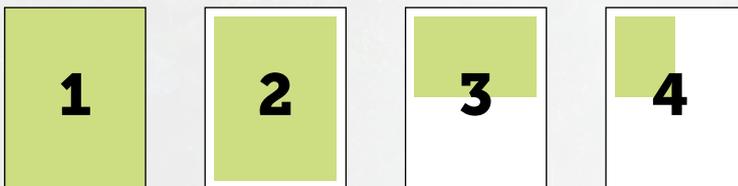
Our Bedroom Browsers are on display in all bedrooms and cottages, they are a useful and informative resource for visitors planning days out.

HIGHLY COST EFFECTIVE

Your advert will be seen and read all year. Unlike leaflets which are only read once and then thrown away, our guides are working for you time and time again.

Choose to promote your business with us to reach the widest audience

BROWSER ADVERTISEMENT DIMENSIONS



- 1 Full Page bleed **230mm w x 300mm h** +3mm all round (236 x 306)
- 2 Full Page without bleed **199mm w x 269mm h**
- 3 Half Page **199mm w x 132mm h**
- 4 Quarter Page **97mm w x 132mm h**
- 5 Classified **97mm w**, pre-set style.